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November 19, 2004

Lawrence M. Norton, Esq. General Counsel Federal Election Commission 999 E Street, N.W. Washington, DC 20463

SOB 2004-4

Dear Mr. Norton:

This letter is written in connection with the request of the Missouri Broadcasters Associations ("MBA") for an advisory opinion of the Federal Election Commission regarding the federal campaigns of Nancy Farmer and Kit Bond filed October 29, 2004. In that connection, the undersigned received an inquiry from your staff regarding the treatment of any other candidate for Federal Elective Office by Missouri Broadcasters represented by the Association who may have continued to offer Kit Bond lowest unit charge following the time when he lost his entitlement to that benefit.

To answer this question, the MBA surveyed its members. Based upon its own knowledge and the result of that survey, the MBA submits the following statement. No candidate for Federal Elective Office who lost their entitlement to lowest unit charge (LUC) was treated differently than Kit Bond or his campaign by any MBA member. In particular, no such candidate was charged more than LUC while Kit Bond's rate remained at LUC.

I trust the foregoing response to your inquiry. Should you require any further information, please feel free to contact the undersigned at your convenience.

Sincerely,

cc:

Mr. Brad Deutsch Ms. Cheryl Hensley